

Business Expert Webinars Selects BeaconLive to Provide Webinar Management

FOR IMMEDIATE RELEASE:

MINNEAPOLIS – April 22, 2010 – Business Expert Webinars (BEW), the leading provider of virtual business training, today announced that it has selected BeaconLive to provide operational and technology services.

“The web conferencing marketplace is loaded with firms that offer everything from web meetings to webinars. BeaconLive demonstrated a strong proficiency in the webinar marketplace which we recognize as critical to our success. The BeaconLive team has developed webinar technology that aligns perfectly for those in the attendee-funded webinar space,” said Lee B. Salz, Founder and CEO of Business Expert Webinars and author of *Stop Speaking for Free! The Ultimate Guide to Making Money with Webinars*.

“We are very excited to be working with BEW as their business objectives align perfectly with BeaconLive’s. Both companies have built their respective organization and technology to deliver the highest quality attendee-funded webinars in the market, and this partnership will clearly take webinar delivery to the next level,” said John E. Duplin Jr., President & CEO of BeaconLive. BeaconLive begins webinar management effective May 1, 2010.

About Business Expert Webinars Business Expert Webinars (BEW) is the leading provider of virtual business training. BEW connects business thought leaders with their target audiences to teach skills designed to enhance job performance. BEW offers content for anyone and everyone in the business setting. For more information, visit BusinessExpertWebinars.com.

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About BeaconLive BeaconLive is a single-source provider of online content delivery specializing in producing professional webinars. BeaconLive delivers customized solutions for their customer’s webinars & conferences with a breadth of services ranging from broadcast e-mail distribution, registration and e-commerce solutions, audio and web conferences, streaming audio & video, on-demand recordings and fully managed services.

Headquartered in Melrose, MA with almost 20 years experience, “high-touch” customer service, and over 20,000 live events produced, BeaconLive is the leader in delivering webinars with the highest quality and greatest features. For more information on how you or your organization can experience the power of BeaconLive for your next live event, visit us at www.beaconlive.com.

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