

BeaconLive Introduces BeaconCE

FOR IMMEDIATE RELEASE:

BeaconLive enhances their Webinar and Webcast platform to suit customer's needs.

Melrose, MA – BeaconLive, a leading provider of full service webinar and webcast services, recently introduced new enhancement options to the visual and functionality of BeaconLiveWEB to enhance the already streamlined webinar experience.

BeaconLive partnered with their Continuing Education (CE) clients to solve an issue which required verification of training completion for their attendees. BeaconCE (patent pending), was introduced as a comprehensive delivery tool for administering CE for their customers. One feature includes a display that temporarily appears on the attendee's screen that requires them to type in the visible code to verify active participation in the webinar. This provides CE instructors the on-going attendance verification and participation of their webinar attendees. This new enhancement can be utilized either in a live webinar setting or in an on-demand session.

"As our industry evolves and continues to expand in providing core communication and collaboration services, we work very closely with our existing customer base to learn and develop the features they require to remain competitive and provide the level of communication they need to best serve their markets," said John Duplin, President and CEO, BeaconLive.

Additionally, a customizable appearance is available, which allows the option to resize or collapse their module pods and scale the presentation to achieve the full screen effect with the click of a button—something customers had requested. You can also customize your web rooms with a variety of color schemes to coincide with your business or branding.

"We are excited about the new process enhancements and training programs we have put in place to ensure that BeaconLive's level of service is equal to our technology. We are committed to providing superior service along with state of the art technology as we believe this is the only way to ensure a high quality webinar, webcast or audio conference for the end customer," said John Duplin, President and CEO, BeaconLive.

More information can be sought from info@beaconlive.com, 866.638.2907

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