

BeaconLive Debuts Latest Release of Webcast Technology

FOR IMMEDIATE RELEASE:

Melrose, MA - February 22, 2011 - BeaconLive debuts its latest release of Webcast technology at the annual Association TRENDS 2011 Salute to Association Excellence in Washington D.C. <http://www.associationtrends.com>

BeaconLive, a leader in professionally delivered webcasts, webinars and event conferencing solutions, rolled-out its new Webcast technology with a smoother and easier integration with any video source. BeaconLive's latest release of its Webcast technology will allow for simpler and more turn-key integration with the company's web conferencing product, and any video source allowing for a broader range of Webcast events to be run across this technology.

"Our customers were asking for a solution that will allow them the ability to run their own video source for their live events, while still using BeaconLive WEB as the viewer. We were able to achieve both of these in our new release. We are very excited to continue to deliver these advanced communication products to our customers and in a form that exactly matches their requirements", stated John Duplin, BeaconLive President & CEO.

About BeaconLive BeaconLive is a single-source provider of online content delivery specializing in producing professional webinars. BeaconLive delivers customized solutions for their customer's webinars & conferences with a breadth of services ranging from broadcast e-mail distribution, registration and e-commerce solutions, audio and web conferences, streaming audio & video, on-demand recordings and fully managed services.

Headquartered in Melrose, MA with almost 20 years experience, "high-touch" customer service, and over 20,000 live events produced, BeaconLive is the leader in delivering webinars with the highest quality and greatest features. For more information on how you or your organization can experience the power of BeaconLive for your next live event, visit us at www.beaconlive.com.

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